

# Digital SLR Boot Camp

Get results like never before!

Presented by the  
Hurricane Valley  
Arts Alliance  
June 3, 6, & 10, 2009  
Hurricane, Utah

The **Digital SLR Boot Camp** Workshop gives you a solid grasp on camera gear, field operations, processing, delivery, and strategy for the digital future.

We've updated the course content for 2009 to consider the recent evolution of technology.

This course is being held at the convenient Rainbow Canyon Community Center. The conference center will allow everyone to be seated in a fully equipped comfortable classroom facility.

This is not just a Photoshop course! While we use Photoshop CS4 to illustrate a manageable approach to workflow, you should be aware that there is much more to contemplate when you attempt photography with a digital SLR camera. This workshop touches all the bases as an integrated whole. No one else is doing this.

WORKSHOP FEE: \$149 per person. This includes handout materials and a boxed lunch on Saturday. Appropriate beverages and light snacks are available throughout.

This event had been scheduled for maximum availability...

- Wednesday, June 3, 2009 — 6:00 pm to 9:30 pm
- Saturday, June 6, 2009 — 8:30 am to 4:30 pm
- Wednesday, June 10, 2009 — 6:00 pm to 9:30 pm

**Bob Kulon (the instructor) may be consulted at**  
bob@bobkulonphoto.com  
(435) 637-3817  
www.bobkulonphoto.com

**Sponsored By**  
**Hurricane Valley Arts Alliance**  
Contact Carol Larson  
(435) 635-6966  
musiccarol@msn.com  
www.hvartsalliance.com

**Make your reservations now...**

**Contact: Carol Larson**

**Email: musiccarol@msn.com**

**Phone: (435) 635-6966**

## Workshop Agenda

- ❑ **Module #1 — DSLR Capture Techniques** — Lenses & Perspective, Tripods & Supports, Field Accessories, Automatic Imaging, Exposing for Digital, Sensor Maintenance
- ❑ **Module #2 — From Camera to Working File** — Photoshop Environment, Physical Environment, Ingesting, Library and Cataloging, Handling, Archiving, Preparing for the Future, Photoshop CS4 Operations (using Bridge, and Adobe Camera Raw)
- ❑ **Module #3 — Image Refinement** — Noise reduction, Lens Correction, Tonal Adjustments, Touchups, Sharpening, Layers & Masks, Actions, Black and White, Blending, Special Effects
- ❑ **Module #4 — Image Output** — Color Management, Printing Setup, Print Aesthetics, Web Output, Press Output, PowerPoint Output, Video Output



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## Who's this workshop for?

We are aiming this workshop at photographers that...

- Already own (and operate) a DSLR camera
- Possess basic photographic skills (exposure, composition)
- Want to do their own quality, efficient digital production
- Need clear explanations to advance to the next level.

Come to class "ready and willing".  
Leave class being "able".

## What will it be like?

Each workshop is limited to 24 participants, so a high degree of interaction is expected. Expect a personable, casual atmosphere in an environment of like minded individuals. Learning like this is fun!

You will learn the mainstream "bread and butter" ways of using the digital realm to get from a concept in your mind to the finished work that you intended.



Distinctive Results Don't Just Happen!

### Bob Kulon, Instructor



The roots of Bob's creative photography go back to the mid-70's when he became enamored with "the photographic life". He went very rapidly from being a self-taught enthusiast to becoming a professionally trained commercial studio owner cranking out weddings and portraits using medium-format equipment.

During the "studio era", Bob attended numerous professional training seminars around the country. One that really mattered was time he spent with Ansel Adams learning his fine art methods. Alas, B&W photo art was not the direction Bob could afford to pursue so the studio continued until his creative juices were spent. In the process, Bob had several award-winning Bridal portraits that hung in the juried galleries at annual PPA conventions.

Once the modern day DSLR arrived in affordable form, Bob became re-engaged in the "photographic life". Since 2002, he has been an avid shooter advancing his technique. The key to this re-emergence comes as a result of three factors:

- Bob was already an accomplished photo practitioner.
- The feedback provided by digital processes makes learning new methods immediate and sensible.
- Bob has a degree in Computer Science and feels right at home in the "digital darkroom".

Bob has invested a lot of sweat equity in separating the wheat from the chaff when it comes to digital processing of image files. He has a deep understanding and clear delivery. Others may top Bob on the minutiae, but few can approach his level of structure and analysis. Bob will share this with you using his life-long experience as a fluid facilitator of adult technical training. Bob helps you understand how everything works as an organized system. We can work towards developing streamlined repeatable processes for your particular purposes.

Bob belongs to the National Association of Photoshop Professionals (NAPP) and National Association of Nature Photographers of America (NANPA). He is based in St. George, Utah, serving the greater Zion region. His works hang in the prestigious Butler Institute of American Art.

To contact Bob  
Email: bob@bobkulonphoto.com  
Phone: (435) 673-3817

Website: <http://www.bobkulonphoto.com>  
Blog: <http://bkulon.wordpress.com>

### What We Deliver

- Our workshops are like "comfort food" to hungry digital photography enthusiasts striving for productivity and accomplishment.
- After listening to all the rapid-fire hype about "tricks and tips" for advanced digital photography, attendees to our workshops find themselves gaining control of their artistic pursuits.
- We provide a holistic approach based on your personal understanding. This allows you to exploit the digital medium, rather than be a slave to it.
- All of a sudden, it's about the photography again! Digital technologies make it fun and take you to a new level of success.

### Our Principles

- A balanced understanding of all of the facets of Digital SLR photography can liberate your creative output.
- Accomplishing distinctive results from seemingly complex digital camera gear requires that the photographer work in a predictable, fluid manner. This is based on a concept of "why" they are doing things, not just "how".
- Developing this skill does not require a slow, complex path. It can emerge in a workshop experience that strips away the "sizzle" and delivers the "steak".
- DSLR Boot Camp Workshops are crafted to teach you to make beneficial decisions for yourself because you are able to understand the impact of your technology on your art.

### What You Get

- You develop a sense of planning as you shoot so that you don't paint yourself into a corner during downstream workflow.
- By reducing distractions, you start to make wiser decisions about the gear, technology, processes, and resources you use.
- You will move faster at the computer, tackle more images, finish projects, and take well-earned pride in your growing accomplishment.
- You get back to why you started shooting in the first place: producing creative photography to express what you envision. Your frustration level dissipates!

## Let the good times roll!

### Feedback from recent attendees of DSLR Boot Camps!

<p>"Thanks for the detail. Very well done. I think this was a bargain."</p> <p><i>Lorraine Nuzzi</i></p>	<p>"Explanations were very clear and understandable. This was a bargain."</p> <p><i>Marty Gulbransen</i></p>	<p>"Thanks for your time, effort, and expertise Bob!"</p> <p><i>Chad Hudock</i></p>
<p>"... actually, could charge more! Value of info is very high. No expense is spared to produce a professional class. Bob is very organized. He puts a lot of prep time into his classes to maximize the learning value. He answered all my questions; he clearly knows his stuff. High value class."</p> <p><i>Andy Daugherty</i></p>		
<p>"You guys did a great job. I learned so much at the Boot Camp."</p> <p><i>Kathy Nelson</i></p>	<p>"Thanks for everything. What a great weekend! I must say it was even more valuable than I anticipated. I am already starting to implement some of the strategies discussed, visiting and bookmarking useful web sites. Take care and hope to see you again."</p> <p><i>Sande Lester</i></p>	
<p>"Bob... you put so much work into your presentation. I am in awe of your knowledge and reference information... Your handout is so organized and comprehensive... a wealth of information. YES! I guess you would be in the GEEK category, but such a nice one and with a great sense of humor as well. I just couldn't wait for the survey to thank you for a great weekend experience. I look forward to sharing much more with you... your devoted fan... Barb"</p> <p><i>Barb Pennington</i></p>		
<p>"I thought the Boot Camp was excellent, both Bob and Jack were very knowledgeable and willing to take the time to explain things to everyone. Both were very well prepared. I really like the idea of the participant web site that is loaded with links and resources. Bob really knows his digital stuff and I really enjoyed the session on printing. I also enjoyed Jack's demo on Depth of Field and his suggestions on the best settings for Nikon cameras. I'm also impressed that even though the workshop is over, they are still sending out information on how to improve our photography and on Hot Spots to get great photographs. For example just last night everyone received and email about an eagle paying a visit to the Heron Rookery in Bath, Ohio. I feel I got a lot of bang for my buck from the Boot Camp."</p> <p><i>Ron Skinner</i></p>		
<p>"I want to add my thanks for all the hard work, knowledge, patience and persistence that went into the presentations of this past weekend. Your willingness to give us the benefit of your past experiences is appreciated. We'll look forward to transferring some of your tips to our photography."</p> <p><i>Jan DeBlaay</i></p>	<p>"Many nuggets of useful information, especially about memory cards and printing techniques. I especially liked that you had the online resources left on your web site so you can go back and re-read information when ever needed."</p> <p><i>Richard Kovach</i></p>	
<p>"I want to again thank you for such a well organized Boot Camp. You really have paved the way for us fellow photographers by sharing your experiences of what works and what doesn't. It is not easy, especially the money you have invested with the years you have invested in this, so by you telling us what to buy, etc. saves us energy and money. Bob you were patient and kind with all of us. I spoke to people around here who are in photography about your Boot Camp; they all said it was well worth money. I have always had problems with printing, with always a thousand different answers on setting up Photoshop and the printers with pieces of information missing, just never set right with me. When you explained the process, it just made so much sense of what it was suppose to be. Not even Adobe Corp. was telling me everything! Unbelievable! You did a great job this weekend; everyone was so generous with information... funny, as all get out."</p> <p><i>Linda Nellis</i></p>		

Thank you for your interest in the DSLR Boot Camp. Hopefully you will find these policies conducive to an enjoyable and beneficial workshop experience. We have attempted to keep things clear and simple to set your expectations and get you prepared. Nevertheless, if you have any further questions, please contact Bob Kulon at [bob@bobkulonphoto.com](mailto:bob@bobkulonphoto.com). We'll do our best to address your concerns.

### Reservations

- The workshop is spread over three convenient sessions. You are expected to attend all three since the training is cumulative.
  - Wednesday, June 3, 2009 – 6:00 pm to 9:30 pm
  - Saturday, June 6, 2009 – 8:30 am to 4:30 pm
  - Wednesday, June 10, 2009 – 6:00 pm to 9:30 pm
- Space is limited to the first 24 paid attendees at each session. Please inquire as to availability of remaining openings via email to Carol Larson at [musiccarol@msn.com](mailto:musiccarol@msn.com) or by phone call to (435) 635-6966.
- The total fee for the workshop is \$149.
- Once you agree to attend, complete the form at the end of this document and mail a copy of the completed form along with a check for the \$149 fee to:  
Carol Larson  
759 W 2500 S  
Hurricane, UT 84737
- Please make checks or money orders to: Hurricane Valley Arts Alliance.

### Cancellations

- Funds received will be returned in full if a cancellation request is received at least thirty days prior to the start date of the workshop, the workshop booked to capacity, and your reserved slot can be filled from the standby waiting list.
- If the organization needs to cancel the workshop for any reason, all funds received will be returned within 10 days of the cancellation.

### Preparation (Suggestions only)

- You should acquire and learn to operate the Digital SLR camera of your choice. Familiarize yourself with its manual, basic features, and operation.
- You should know how to use your equipment with manual settings for focus and exposure.
- You should be familiar with basic composition of a picture, lens choice, depth of field, and recognition of common lighting situations.
- You need to own and operate a personal computer, preferably equipped with the latest version of Adobe Photoshop. (You will not need to lug a computer to the workshop. All teaching will be done via projected demonstrations, but you may want to do some personal preparatory processing between class sessions.)
- You are asked to prepare an introductory CD (not memory keys) with about five or six JPEG files. This mini-collection should constitute a representative introduction to your photographic interests and challenges. Bring this CD with you to the first session.
- Bring your camera to the first class.

### Logistics

- Dress comfortable and casual at all times.
- Bring a small spiral bound notebook to class along with a pen.
- Please be prompt – we will start on time.
- We request that you turned off your cell phones in the classroom.
- The classroom is smoke free facility.
- There will be reasonable brief assignments between sessions to reinforce learning.
- Each session will be punctuated by a midway break with complimentary refreshments.
- You may arrive 15 minutes early to check in at the registration desk.
- Seating is random, first come first served. Please sit up front if you can. Your place setting will include a small pad, pencil, mint, and fresh water.
- You will receive a comprehensive bound handout at the first session. You must bring this back to each session.

### Disclaimer

- Each participant must abide by rules and restrictions placed by venues used for this workshop. Participants are solely responsible for the consequences of their actions.
- While effort will be made to accommodate participants interests, the sponsor or presenter of the DSLR Boot Camp (Hurricane Valley Arts Alliance or Bob Kulon) shall not be held liable for any of the following items:
  - Behavior of any participant before, during, or afterwards.
  - Personal health, safety, security, and comfort.
  - Attainment of results to a specific level of proficiency.
  - Inability to refund beyond the policy expressed above.
  - Damage, loss, or theft of personal belongings.
- Model Release: each participant agrees that any photographs, video tapes, or other images of himself or herself, and/or his or her property, which may be created during the DSLR Boot Camp can be used by us or our assigns for promotional or advertising purposes with no compensation to any participant.
- All photographs provided during the DSLR Boot Camp remain the sole property of the original photographer.
- All handout materials provided to the participants are copyrighted and may not be reproduced or distributed without permission.

**Information Sheet**

**Digital SLR Boot Camp**

June 3, 6, and 10, 2009

Hurricane, Utah

I agree to the above stated terms and policies for the DSLR Boot Camp to be held on June 3, 6, and 10, 2008 in Hurricane, Utah. By signing below and furnishing the required payment, I signify my acceptance of these terms and willingness to participate in this event.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Please *print* the following information for registration records:

Name:

Mailing Address:

Home Phone:

Cell Phone:

Email Address:

Personal Website:

How did you hear about DSLR Boot Camp?

Your background with SLR camera operation:

Your background with personal computer usage:

Your background with digital photo processing:

Your personal goals for this workshop:

Do you have any special needs or concerns?

Please return completed form with \$149 payment to:

**Warren Larson, President HVAA, 759 W 2500 S Hurricane, UT 84737**

Please make checks or money orders to: **Hurricane Valley Arts Alliance.**